

Our First Annual White Sale

Begins Anew--Tomorrow--Monday.

6 More Days---and the Greatest Sale of All Great Sales That Ever Struck Phoenix Will Come to an End!

Never before in the history of Phoenix has a sale met with such marvelous success. Never before have the people received so much "White" value for so little money. If real, genuine, red-hot, never before equalled bargains give you heart disease, better steer clear of this sale. If you are built to stand firm when you see yourself landing a wonder in money saving, you can't get here any too quick.

COME TOMORROW--COME--IT'LL PAY!

Doors Open Promptly at 9 A. M.

That's It---the Celebrated Dyer Sale of

Ladies' Muslin Underwear!

To tell the truth, at the hour of going to press with this ad we were almost sold out of Ladies' Undermuslins, but

A Few Cases of Garments Were Delayed in Shipment.

Thanks to the untiring efforts of Mr. Landis, of the Santa Fe R. R. Co., in having these boxes traced, they will arrive tomorrow morning, and

YOU MAY WITNESS THEIR UNPACKING

If you get here early enough. Hundreds of new garments will be added to the display. The price cutting on this delayed shipment will be just as deep as on the former ones, so that even those who profess to have no knowledge of undermuslins will recognize matchless values--Dyer values--at a glance. We wish to call your attention to the neatness of workmanship, and finish of all garments, no matter how little the price. How well we succeeded in our efforts we leave to you when you have seen the merchandise.

Read These Descriptions---Inspect the Goods---Marvel at the Prices.



Korrick the man who makes sales White.

NIGHT GOWNS.

LADIES' MUSLIN GOWN—Made in three different styles, high neck with yoke of hemstitched tucks and embroidery insertion, cheap at 75c—Sale Price..... **49c**

LADIES' CAMBRIC GOWN—Yoke of hemstitched tucks, both high neck and low neck, many pretty designs, trimmed with lace or embroidery, beading and ribbons, worth \$1.15—Sale Price..... **79c**

LADIES' FINE LONG CLOTH GOWN, yoke of hemstitched tucks, embroidery beading and insertion; it's a marvel of beauty, nothing like it anywhere for less than \$1.50—Sale Price..... **99c**



THIS LADIES' NIGHT GOWN—made of long cloth or nainsook, elaborately trimmed with bow-knot and fine Valenciennes lace and Swiss needle work, are 58 to 66 inches long, extra wide and very full, and will be sold at this sale at,

Only \$1.49

CORSET COVERS.

CORSET COVERS—Lace trimmed, front of lace insertion, 25c value—Sale Price..... **19c**

CORSET COVERS—Ten different styles, V and round neck, lace or embroidery trimmed, actual 35c value—Sale Price..... **25c**

CORSET COVERS—Trimmed with Valenciennes lace and Ribbon, 50c value—Sale Price..... **39c**

CORSET COVERS—Cambric, 20 different styles, elaborately trimmed with lace insertion, lace beading and ribbons, V neck, round neck or square neck, splendid 65c value—Sale Price..... **49c**

CORSET COVERS—Made of cambric, back and front almost entirely of lace, finished with ribbon, style copied from French designs, cheap at \$1.00—Sale Price..... **79c**

CORSET COVERS—Made of fine nainsook, trimmed in the most exquisite styles, beautifully finished, worth up to \$2.50, specially priced at \$1.98, \$1.49 and..... **99c**



This Gown, \$1.49.



Drawers Like Cut, 25c.



This Gown, 79c.

DRAWERS.

LADIES' UMBRELLA DRAWERS—Trimmed with lace insertion, hemstitched, actual 35c value—Sale Price..... **25c**

LADIES' UMBRELLA DRAWERS—Trimmed with lace or embroidery, two rows of insertion, 50c value—Sale Price..... **39c**

LADIES' UMBRELLA DRAWERS—with four rows of hemstitched tucks, deep flounce, actual 65c value—Sale Price..... **49c**

LADIES' UMBRELLA DRAWERS—With hemstitched ruffle, finished with lace—Sale Price..... **59c**

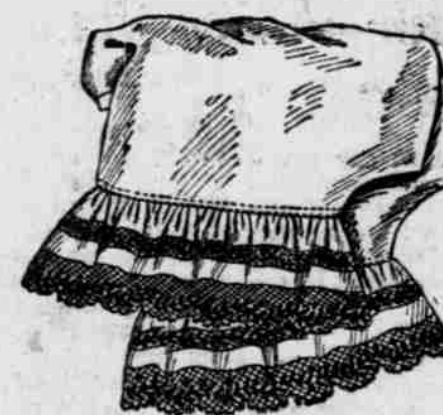
LADIES' UMBRELLA DRAWERS—Wide flounce of lawn, trimmed with embroidery, hemstitched tucks—Sale Price..... **69c**

LADIES' LAWN DRAWERS—With deep flounce, trimmed with embroidery, also deep lace trimmings with row of insertion, beautifully finished, \$1.00 value—Sale Price..... **79c**

LADIES' CAMBRIC DRAWERS—Umbrella style, with six rows of lace edging, ribbon finished, cheap at \$1.25—Sale Price..... **99c**



This Petticoat, 99c.



Drawers Like Cut, 39c.



This Petticoat, \$1.49.

White Petticoats.

LADIES' MUSLIN PETTICOATS—with deep flounce, trimmed with lace and insertion, actual \$1.00 value—Sale Price..... **69c**

LADIES' MUSLIN PETTICOATS, with deep lawn flounce, trimmed with wide embroidery or lace and many hemstitched tucks, actual \$1.15 value—Sale Price..... **79c**

LADIES' MUSLIN PETTICOATS—deep flounce, finished with ruffles of embroidery or lace, with three rows of insertion \$1.25 value—Sale Price..... **89c**

LADIES' CAMBRIC PETTICOATS—Flounce daintily tucked and hemstitched, deep ruffle, \$1.75 value—Sale Price..... **\$1.25**

LADIES' CAMBRIC PETTICOATS—With wide lace insertion and flounces, beautifully tucked, cheap at \$2—Sale Price..... **\$1.49**



THIS MAGNIFICENT PETTICOAT is sold in many stores in New York, Boston and Philadelphia at \$5.00—and they are worth it.

At this sale we shall sell them at

\$1.98

each—limiting two to each purchaser.

The New York Store.